

SUPSI

Strategy 2017-2020

FSD - Fundamental Strategic Direction

FSD-1 Territorial position and international access

**FSD-1
Territorial position and international access**
We strengthen our national and international dimensions, in order to satisfy the need for increased global exposure.

Strategic analysis has revealed great potential in the interregional and international context, both in research projects and in educational programmes providing students with the skill required by employers. Holding to our strong roots in the Italian-speaking Switzerland, we want to act as a bi-directional bridge connecting the areas lying north and south of the Alps, leveraging our specialist areas and meeting the needs of the territory. We therefore adapt our courses to requirements, introducing other languages, particularly German, in accordance with curricula. We support international initiatives aimed at strengthening the reputation of Switzerland and related to regional developmental issues.

FSD-2 Research work and educational programmes that are integrated, innovative and flexible

**FSD-2
Research work and educational programmes that are integrated, innovative and flexible**
Our applied research projects and flexible, cutting-edge educational programmes make us innovation drivers, strengthening the reciprocal synergies so as to facilitate the impact on learning models and the transfer of knowledge to businesses and organisations in the territory.

Our programmes are flexible, cutting-edge, multidisciplinary, based on innovative approaches and on new knowledge developed in applied research projects. This is why we also capitalize on the didactic competences of DFA and the guiding role played by FFHS in terms of distance learning. We also promote continuing education programmes as a distinguishing feature of our courses. We position our institutional asset portfolio on issues related to the developing needs of individuals and societies, including culture, in order to improve wellbeing and quality of life. We foster collaboration agreements with other academic institutions, both at home and abroad, in order to create tangible synergies in the fields of education and research.

FSD-3 Asset portfolio and financial solidity

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Asset portfolio and financial solidity**
We improve our financial strength, ensuring resource stability and continuous selection of the various assets proposed, by consolidating our public financial resources and increasing third party resource acquisitions, together with careful cost, risk and asset portfolio management.

We are currently in a consolidation phase, aimed at continuously improving the quality of the activities conducted in order to capitalize on the results achieved until now. Consolidation does not exclude the possibility of being receptive to specific developments in strategic issues, provided other asset fields, considered to be less attractive, are closed down. As regards public financing, we closely monitor developments in federal and cantonal governance mechanisms, with a view to anticipating potential risks, and ensuring financial stability. We focus on maintaining the financial effectiveness of our activities by means of careful cost control and by channelling resources to strategic priorities. We maintain the volume of third party resources deriving from continuing education programmes, competitive research projects and services to the territory, and we aim to strengthen the acquisition of financing deriving from increased fundraising, sponsoring and capitalizing on patents / intellectual property rights.

FSD-4 Institutional accreditation, development of the organisation and collaborators

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Institutional accreditation, development of the organisation and collaborators**
We utilise the institutional accreditation process to consolidate the organisational development and to capitalize on the scientific, academic and managerial skills of our staff.

Institutional accreditation will act as an incentive in terms of supporting the changes engendered by the new institutional strategy, both in the Departments and in the affiliated schools. We want to reduce our organisational fragmentation by means of efficient and high-quality internal processes. We define potential career paths for all personnel, also in relation to third cycle development for academic staff.

FSD-5 Exploiting the full potential of the Campuses, both existing and new

**FSD-5
Exploiting the full potential of the Campuses, both existing and new**
We blend in harmoniously with campuses that ensure spaces for study, work and a forward-looking technological and environmental relationship with the territory.

The new buildings represent significant potential that we will exploit fully in order to become more attractive to students, partners in the territory and staff. The increased logistic proximity to USI will allow us to intensify collaboration agreements in both the academic and administrative fields.

