### SUPSI Strategy Map

#### VISION
- Multidisciplinary, innovative and Latin-culture University of Applied Sciences and Arts leader in network creation.

#### MISSION
- Training professional workers, ensuring competitive capacity and improving individual quality of life.

#### VALUES
- Strength, Creativity, Multidisciplinarity, Partnership, Innovation, Territoriality, Internationally

#### GUIDING PRINCIPLES
- Trust, Responsibility, Collaboration

### FSD-1 Territorial position and international access

1.1 North-South networks
   - We are an acknowledged reference point in the creation of North-South axis networks.

1.2 University pole collaboration
   - We intensify opportunities for collaboration with the Università della Svizzera italiana of Lugano (USI) and with other established academic institutions in Ticino.

### FSD-2 Research work and educational programmes that are integrated, innovative and flexible

2.1 Research and innovation in the territory
   - We intensify support activities aimed at improving the innovation capacity and competitiveness of businesses and institutions in the territory.

2.2 Synergies between education and research
   - We develop synergies between research and education, enhancing the mutual impacts.

2.3 Didactic models
   - We are distinguished by the development and application of innovative didactic models appropriate to the specific characteristics of a vocational university, referring to the internal competences of the Fernfachhochschule Schweiz (FFHS) and the Department of education and learning (DFA).

2.4 Innovative study programmes
   - Collaboration, both internally and with other universities, allows us to encourage the introduction of innovative study programmes.

### FSD-3 Asset portfolio and financial solidity

3.1 Portfolio management
   - We ensure our financial stability by means of careful portfolio management with periodic asset auditing processes.

3.2 Cost and risk management
   - We ensure careful and continuous cost and risk monitoring, guaranteeing financial stability.

3.3 Revenue diversification
   - We diversify revenues by means of alternative sources of financing in order to ensure stability and increased autonomy.

### FSD-4 Institutional accreditation, development of the organisation and collaborators

4.1 Efficacy of key processes
   - We view the institutional accreditation as an opportunity for organisational and process harmonisation.

4.2 Staff profiles
   - We ensure that the institute can attract high-quality personnel, and we delineate career pathways that can enhance their potential.

### FSD-5 Exploiting the full potential of the Campuses, both existing and new

5.1 Campus development
   - We develop the existing and new Campuses in order to create places where students, staff and local people can enjoy opportunities for community and unique experiences.

5.2 Intelligent digital environments and platforms
   - SUPSI as an open laboratory, where new ICT technologies can be provided and tested, creating new environments for collaboration, learning, research and work.

### Results and quality

1.3 Swiss and resident students
   - We increase the number of students from other Cantons, and consolidate the number of students who are resident in Ticino, also ensuring opportunities for new forms of collaboration with the higher specialized schools (scuole specializzate superiori - SSS) operating in our Canton.

1.4 Languages
   - We adapt the range of courses, introducing other languages, particularly German, in accordance with curricular requirements.

### Personnel, organisation and infrastructure

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   - We ensure our financial stability by means of careful portfolio management with periodic asset auditing processes.

4.1 Efficacy of key processes
   - We view the institutional accreditation as an opportunity for organisational and process harmonisation.

4.2 Staff profiles
   - We ensure that the institute can attract high-quality personnel, and we delineate career pathways that can enhance their potential.

### Mandates and financing

1.5 Public-private
   - We promote public-private partnerships in order to execute projects of public utility that make the territory more competitive.

2.2 Synergies between education and research
   - We develop synergies between research and education, enhancing the mutual impacts.

2.3 Didactic models
   - We are distinguished by the development and application of innovative didactic models appropriate to the specific characteristics of a vocational university, referring to the internal competences of the Fernfachhochschule Schweiz (FFHS) and the Department of education and learning (DFA).

2.4 Innovative study programmes
   - Collaboration, both internally and with other universities, allows us to encourage the introduction of innovative study programmes.

### Reputation and stakeholders

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