

SUPSI

Dipartimento economia aziendale, sanità e sociale

Master of Science SUPSI in Business Administration

Elenco dei moduli

Parallela all'attività professionale
Anno accademico 2018/2019

Moduli del 1° anno	Semestre di riferimento	ECTS
MScBusSim.1 Business simulation	1	3
MScGMAStM1 Advanced Strategic Management I .1	1	3
MScGMMktin. Strategic Marketing 1	1	3
MScGMN&I.1 National & International Economic Environment Analysis	1	3
MScGMR1.1 Research Methods I	1	3
MScGMStFIA Strategic Financial Analysis n.1	1	3
MScGMAStM2 Advanced Strategic Management II .1	2	3
MScGMR2.1 Research Methods II	2	6
MScProj1.1 Project I - Strategic Planning	2	6

Moduli del 2° anno	Semestre di riferimento	ECTS
MScMjEco&M .1 Economics & Management of Innovation	3	9
MScMjOrg&L Organization & Leadership	3	6
MScProj2.1 Project II - Innovation Research Project	3	12
MScBATesi.1 Master Thesis	4	15
MScMjCorEn &In.1 Corporate Entrepreneurship & Innovation	4	6
MScMjStudy Study Tour	4	3
MScMjTM.1 Technology Management in Innovative Systems	4	6