

Platform urbanization and citizenship: Understanding Platform Territories in a comparative context

Hybrid Tokyo Workshop, 24 October 2025, 15:30-18:00 (19:00) JST

Location: Waseda University, Waseda Campus, Building 7, Room 310

The project “Platform Urbanization and citizenship: understanding platform Territories in a comparative context (PUT)”, is coordinated by SUPSI - The University of Applied Sciences and Arts of Southern Switzerland in partnership with the National University of Singapore and Waseda University in Tokyo, Japan, and financed by ETH-SERI Bilateral Research Collaboration with Asia. It runs from December 2024 until December 2025. The project focuses on the under-theorised intersection between digital platform governance, territorial implications, and embodied practices of citizenship, and how this concept needs to be re-configured. It brings into focus how platform-mediated urban space is reconfigured in a planetary, digitally saturated urban environment. PUT aims to identify specific forms of territorialization that emerge from platform urbanization, with pilot cases on e-commerce operations in Switzerland, Singapore, and Tokyo. Along with PUT, Dr. Hanakata’s newly launched collaboratory at the Asia Research Institute (ARI) at NUS plans to organize a panel at the 2026 AAG annual meeting and compile a subsequent special issue and follow-up grant proposal.

The October hybrid workshop aims to further discuss the preliminary findings of the PUT project with the scholars based in Tokyo for feedback and potential future projects, and with potential international invited collaborators to explore subsequent research projects and publications, including the logistics of the upcoming AAG panel.

Hybrid Zoom Link:

<https://list-waseda-jp.zoom.us/j/99144086577?pwd=olsezbk95MsCNBACHE3g2aVMkueG7d.1>

Meeting ID: 991 4408 6577

Passcode: 563885

Programme

15:30 - 15:40 Welcome

Open with project introduction and workshop objectives

15:40 - 16:00 Project Advancements

Updates from the last Singapore workshop

16:00 - 18:00 Participant presentations, responses to the project

5 minutes abstract/project presentation, 5 minutes feedback on framework, 5 minutes Q&A

18:00 - 19:00 Open Discussion - AAG planning

Goal: Solidify AAG Panel planning and explore potential grant application

Contents and coordination will be from the project team:

Keiko Nishimura (Waseda University)

Naomi C. Hanakata (National University of Singapore)

Filippo Bignami (SUPSI-LUCI, project coordinator)

Marco Palma (SUPSI-LUCI)

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