

# "Governance and Citizenship within Platform Urbanization: Digital twin and Inclusive Urban Development."

## Capacity Building Workshop

17 June 2024, Birkbeck University of London  
Malet Street, Birkbeck Central, London WC1E 7HX

Room: Birkbeck Central BCB 311

Time: 9am – 6pm

### Organisers

Centre for Political Economy and Institutional Studies (CPEIS) Birkbeck University of London  
Centre for Innovation Management Research (CIMR) Birkbeck University of London  
LUCI - Labour, Urbanscape and CITizenship Research area - Competence Centre for Labour, Welfare, and Social Research (SUPSI, University of applied sciences of Southern Switzerland)



With the collaboration of

University of Applied Sciences and Arts of Southern Switzerland  
Department of Business Economics, Health and Social Care

**SUPSI**

**Sponsor:** Innovation Research Fund, Birkbeck University of London

### Overview

Platform urbanization refers to the increasing influence and impact of digital platforms and technologies on urban development processes, shaping the way cities are governed, their institutional framework, and how urban spaces are experienced and lived by their citizens.

The workshop elaborates on two driving questions:

- a) To what extent and with which institutional settings do platforms display a specific focus on the city?;
- b) How do platforms redefine or challenge the way in which urban forms of citizenship are shaped?

This workshop represents a key platform bringing together esteemed scholars, and international experts from different organisations, and research institutes from various countries (UK, Switzerland, Italy, Belgium, the Netherlands, India, Singapore, France, and Denmark).

In this transformative workshop, we will analyse and try to envisage how to shape the future of platform urbanization, positioning ourselves to compete for substantial grants that will drive meaningful change in the field. Our objectives in effect are: i) in the short term, the production of a policy report/publication and the start of a collaborative network; ii) in the medium/long term, the establishment of a consortium to compete for research projects.

### Convenors and Queries

Luca Andriani ([luca.andriani@bbk.ac.uk](mailto:luca.andriani@bbk.ac.uk)) Filippo Bignami ([Filippo.Bignami@supsi.ch](mailto:Filippo.Bignami@supsi.ch)),  
Niccolò Cuppini ([Niccolo.Cuppini@supsi.ch](mailto:Niccolo.Cuppini@supsi.ch)) and Saverio Romeo ([saverio.romeo@bbk.ac.uk](mailto:saverio.romeo@bbk.ac.uk))

## **Agenda**

### **9.00 – 9.30 Networking Coffee and Welcome**

#### **9.30-11.30 Session 1 (hybrid) Coordinators: Saverio Romeo and Filippo Bignami**

Discussion on urban digital twins, governance, and citizenship challenges/engagement (in-person and on-line participants)

Speakers (Max 10-Minute Presentation)

- Dylan Brady (NUS Singapore)
- Khaliq Parkar (CESSMA University of Paris)
- Otello Palmi (University of Ferrara)
- Carmelo Cennamo (Copenhagen Business school - EUDPRN)
- Uttara Purandare (IITB-Monash Research Academy, India)

### **11.30 – 11.45 Coffee break**

#### **11.45–13.30 Session 2 (in-person) Coordinators: Filippo Bignami and Naomi C. Hanakata (NUS Singapore)**

Analysis, discussion and focus of research themes to be developed in the project.

Speakers (Max 10-Minute Presentation)

- Stefania Paolazzi (Comune di Bologna)
- Mauro Bigi (FIU-Fondazione Innovazione urbana Bologna)
- Martijn de Waal (Amsterdam University of Applied Sciences – Amsterdam Smart city)
- Suzie McAleer (Managing Director of 21cConsultancy)
- Persis Taraporevala (Birkbeck)
- Shazade Jameson (European Commission ICT consultant)
- Scott Rodgers (Birkbeck)
- Susan Moore (UCL)

Sum-up of main research themes to elaborate on Filippo Bignami and Naomi C. Hanakata

### **13.30-14.30 Lunch break**

#### **14.30-16.00 Session 3 (in-person) Coordinators: Luca Andriani and Niccolò Cuppini**

Development of research hypotheses, open discussion

### **16.00-16.30 Coffee break**

#### **16.30-17.30 Session 4 (in-person) Coordinators: Luca Andriani and Niccolò Cuppini**

Set-up of consortium and network, conclusion – In person session

#### **19.00 Social Dinner Funded by the Conference**

Restaurant: TAS Bloomsbury (22 Bloomsbury Street, London, WC1B 3QJ)

## List of Participants

### *In-person Participants*

- Naomi C. Hanakata (NUS Singapore)
- Stefania Paolazzi (Comune di Bologna)
- Mauro Bigi (FIU-Fondazione Innovazione urbana Bologna)
- Martijn de Waal (Amsterdam University of Applied Sciences – Amsterdam Smart city)
- Suzie McAleer (Managing Director of 21cConsultancy)
- Persis Taraporevala (Birkbeck)
- Shazade Jameson (European Commission ICT consultant)
- Scott Rodgers (Birkbeck)
- Susan Moore (UCL)
- Luca Andriani (Birkbeck)
- Filippo Bignami (SUPSI-LUCI)
- Niccolò Cuppini (SUPSI-LUCI)
- Saverio Romeo (Birkbeck)

### On-line Participants

- Dylan Brady (NUS Singapore)
- Khaliq Parkar (CESSMA University of Paris)
- Otello Palmi (University of Ferrara)
- Carmelo Cennamo (Copenhagen Business school - EUDPRN)
- Uttara Purandare (IITB-Monash Research Academy, India)