

# BUILDING

# WITH THE SUN

15 - 21

APR

2024

SOLAR PAVILION

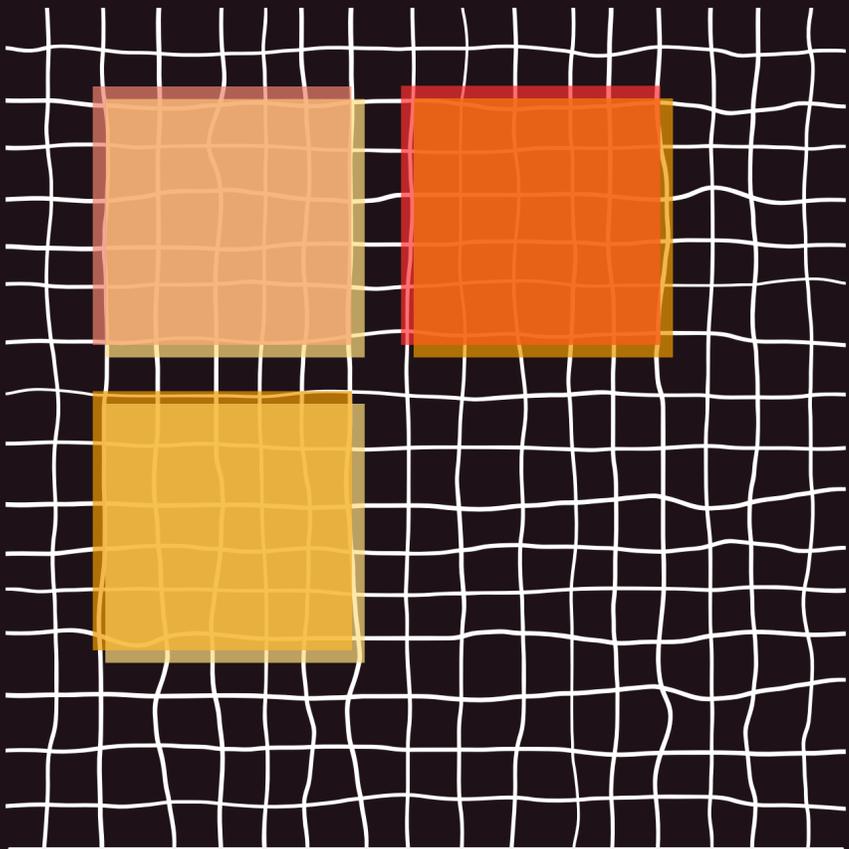


# WHAT?

## CONCEPT

WE DREAM OF AND WORK FOR A DEEP BEAUTY. SHAPING NEW BOUNDARIES BETWEEN SUSTAINABILITY AND ARCHITECTURE.

“Building with the sun”, the solar pavilion designed by Sun Appeal in collaboration with SUPSI, aspires to present the potential of solar energy design, transforming solar panels from praxis to poetry. In the age of sustainability, we open a dialogue across tradition and innovation, nature and technology. Photovoltaics used as “right-tech”, inspired by technology and design, is the chase of new beauty. By showcasing the revolutionary solar products Skala (distributed in Italy by Sogimi), Onyx Solar, Solskin and 3S Swiss Solar Solutions, the space is a seed inspiring creativity to transform our cities. We see no conflict between technology and architecture but only an intimate relationship, the key for a future that is beautiful for our eyes and souls.



# WHERE?

## OPIFICIO 31

Located in a strategic position in the Tortona area, Opificio 31 is a large area where activities once flourished (some of which are still active). The complex is located in a large courtyard, in the beating heart of the new Tortona area, close to MUDEC (Museum of Cultures) and the BASE cultural hub and a few steps from PHYD, flat-form Adecco and Microsoft, the Armani Silos and Superstudio Più, the new head-quarter of Luxottica and the design Hotel Nhow.



SOLAR PAVILION

📍 Via Tortona, 31, 20144 Milano MI, Italy

<b>MON 15</b>	<p><b>G. MAGLI &amp; F. FRONTINI</b></p> <p>Dai templi egizi al Pantheon: il ruolo del sole nell'architettura antica (ITA)</p> <p>Gli ultimi 40 anni di evoluzione del fotovoltaico (ITA)</p>	<p><b>h.18-19</b></p> <p><i>discover more &amp; register here</i></p>
<b>TUE 16</b>	<p><b>SKALA</b></p> <p>Progettare con Skala: l'avanguardia delle facciate solari (ITA+ENG)</p> <p><b>DELTAZERO ARCHITETTI</b></p> <p>BIPV - Edifici a +energia: principi e realizzazioni (ITA)</p>	<p><b>h.11-12</b></p> <p><i>discover more &amp; register here</i></p> <p><b>h.18-19</b></p> <p><i>discover more &amp; register here</i></p>
<b>WED 17</b>	<p><b>3S</b></p> <p>Soluzione tetto solare 3S: design e sostenibilità Swiss made (ITA)</p> <p><b>SKALA</b></p> <p>Progettare con Skala: l'avanguardia delle facciate solari (ITA)</p>	<p><b>h. 11-12</b></p> <p><i>discover more &amp; register here</i></p> <p><b>h.17-18</b></p> <p><i>discover more &amp; register here</i></p>
<b>THU 18</b>	<p><b>SOLSKIN</b></p> <p>Solskin: the moving future of sustainable architecture (ENG)</p> <p><b>SOLSKIN &amp; FLAVIANO CAPRIOTTI ARCHITETTI</b></p> <p>Solskin: the moving future of sustainable architecture (ENG)</p> <p>Following the Sun: Franklin University Switzerland, a dynamic integrated photovoltaics experience (ENG)</p>	<p><b>h. 11-12</b></p> <p><i>discover more &amp; register here</i></p> <p><b>h.17-18</b></p> <p><i>discover more &amp; register here</i></p>
<b>FRI 19</b>	<p><b>ONYX SOLAR</b></p> <p>Onyx Solar: energy independence, building excellence (ENG)</p>	<p><b>h. 11-12</b></p> <p><b>h.17-18</b></p> <p><i>discover more &amp; register here</i></p>
<b>SAT 20</b>	<p><b>M. BORSOTTI &amp; P. BONOMO</b></p> <p>L'architettura è luce, penombra, ombra, talvolta buio (ITA)</p> <p>Dalla funzione alla bellezza: l'arte dei pannelli solari in architettura (ITA)</p>	<p><b>h.17-18</b></p> <p><i>discover more &amp; register here</i></p>



public event  
(SUGGESTED REGISTRATION)



private event  
(MANDATORY REGISTRATION)

# SPECIAL

## MEET & GREET

TALK WITH OUR SPONSORS!

Get inspired by the leading companies in the world of solar architecture.

● **SUN APPEAL** *book here*

● **SUPSI** *book here*

● **SKALA** *book here*

● **SOLSKIN** *book here*

● **ONYX SOLAR** *book here*

● **3S** *book here*



# sun appeal

in collaboration with:

University of Applied Sciences and Arts  
of Southern Switzerland

# SUPSI

sponsored by:



Swiss  
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SOLAR PAVILION