

Bachelor

Visual Communication



Title issued	Bachelor of Arts SUPSI in Visual Communication
Scope	Design
Language	Italian
Location	SUPSI Campus Mendrisio
Modalities of study	Full-time ^{FT} 180 ECTS over 3 years

For further
information



What it is about

The course offers up-to-date training in the profession of Visual Designer. In particular, the degree course interprets the prestigious tradition of Swiss graphic design with courses in Graphic and Brand Design and Media and Interaction Design. The multiple professional skills learnt allow them to operate in an analytical and interdisciplinary manner, managing to cope with the rapid pace of change in the world of visual communication.

How it is structured

Macro-pathways that are offered during the three years of the Bachelor's degree

30%	30%	20%	20%
Basic Design Course	Customisable route	Entrepreneurship pathway	Orientation path (Graphic and Brand Design or Media and Interaction Design)

Why choose this Bachelor's degree

This professional training stands out for its emphasis on practical, hands-on activities complemented by theoretical instruction. Since it ensures personalised attention, each student is valued as an individual.

Strengths of the route

30%	30%	30%	10%
Workshops	Lab	Projects with the territory	Company internships

Professional perspectives

Graduates may work on their own or as employees:

- in specialised studios for corporate visual communication or public institutions
- in the cultural or artistic sphere
- for publishing houses or audio-video television productions as part of Exhibition Design.

Educational perspectives

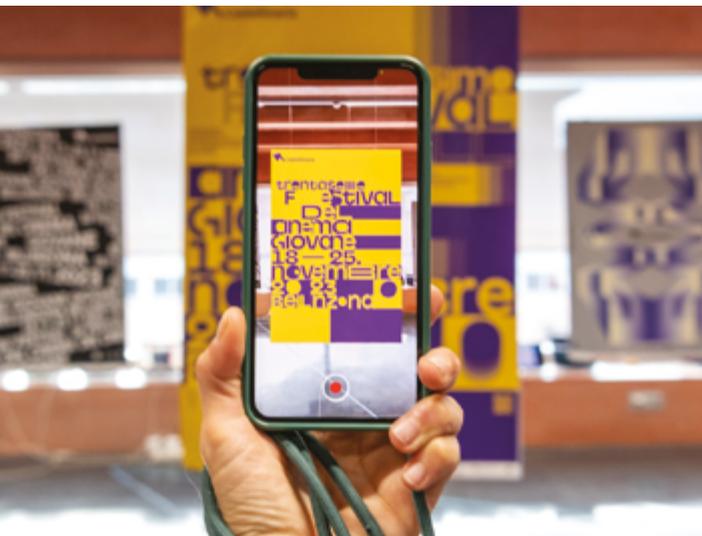
The degree is federally recognised and gives access to the two-year Master's programme and other continuing education courses such as the CAS-Certificate of Advanced Studies, the MAS-Master of Advanced Studies and the DAS-Diploma of Advanced Studies. Graduates of this Bachelor's degree have, for instance, chosen to continue their studies and specialise in Type Design, Iconic Research, Corporate Design or Interaction Design.

Admission requirements

Admission is possible with an MPA-Maturità professionale creazione e arte or with an MPT-Maturità professionale tecnica in a profession related to the field of study. Further information on requirements can be found on the Bachelor's webpage.

How to register

The application for admission must be submitted exclusively online on the SUPSI Student Portal.



Bachelor and Master

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Sciences and Arts of
Southern Switzerland

Department of Environment
Constructions and Design

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