

Master

Business Administration



Bachelor and Master
University of Applied
Sciences and Arts of
Southern Switzerland

Department of Business
Economics,
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Career, Experience
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SUPSI

Title issued	Master of Science SUPSI in Business Administration with Major in Innovation Management
Scope	Business Administration
Language	Italian and English
Location	Manno
Modalities of study	Part-time^{PT} 90 ECTS over 2 years

What it is about This is a consecutive (post-Bachelor's) course that aims to provide the necessary foundations and skills to effectively manage all sustainable change and transformation processes in organisations at both strategic and operational levels.

How it is structured

First semester	Second semester	Third semester	Fourth semester
Acquisition and application of the main contemporary advanced management concepts and tools.	Application of the scientific method and applied research tools through student participation in concrete projects.	In-depth study of current relevant topics on innovation management through elective courses.	Implementation of complex innovation projects in multiple organisations and participation in an international Study Tour.

Why choose this Bachelor's degree

Practical approach	Collaboration with local companies	Innovation Manager
Opportunity to acquire the necessary skills that can be immediately used in the labour market through multiple business cases, group work, simulations and projects in cooperation with local organisations.	Strong partnerships with various companies and institutions in the area; this allows students to work on real projects and take advantage of meaningful networking opportunities.	The Master's course aims to train Innovation Managers, professionals capable of understanding and anticipating opportunities for change and ensuring the readiness of organisations to face emerging challenges.

Professional perspectives The Master's programme aims to train new innovation professionals who will be able to hold positions of responsibility in multiple areas: innovation management, marketing, organisation, project management, product management, regional development, etc.

Educational perspectives Possibility of access to continuing education courses (CAS, DAS, MAS) offered by SUPSI or by other SUP, universities or colleges at national and international level.

Admission requirements A SUP Diploma in the field of Business Administration (e.g. a SUPSI Bachelor of Science in Business Administration or Leisure Management) or a university Bachelor's degree in Economics or related subjects is required. Scan the QR-code to find out the entry requirements in detail.

How to register The application for admission must be submitted exclusively online on the SUPSI Student Portal.

For further information

