

Management and Business Innovation in Fashion

Certificate of Advanced Studies



Advanced Studies⁺
Continuing education

Change is affecting the fashion industries in a disruptive and impetuous manner. It cannot be avoided and it has to be managed properly. Fashion is a business that relates at its core with change in the society, driving companies to transform also the business and management practises in a very fast way. The Certificate of Advanced Studies (CAS) Management and Business Innovation in Fashion aims at supporting professionals from the fashion and luxury industries in the development of their managerial competencies and skills. It consists of a comprehensive course on the main industry trends and innovative business models, novel value chain approaches, the economic and financial aspects and related organizational issues, with a special focus on innovative customer-centric market strategies.

This CAS is part of the Master of Advanced Studies in Fashion Innovation (MFI), which has been jointly developed by the Department of Innovative Technologies of SUPSI, Ticino Moda and Chamber of Commerce (Ticino).

Objectives

At the end of this CAS, students will be able to:

- ♦ Know and explain the development of the fashion-luxury industry and its most important trends;
- ♦ Identify different methodologies of assessment both of business models and plans;
- ♦ Recognize consistent patterns in people management within the fashion-luxury industry;
- ♦ Assess their own potential and recognize the possible developments of their career.

Prospects

The CAS program equips individuals in development pools with the right set of skills required to cover professional roles in innovation positions in different companies' departments, from senior managers to the next generation of C-level leaders.

Requirements

The CAS is aimed at all graduated people (Bachelor Degree) with proved English proficiency and with relevant professional experience in the fashion industry.

The CAS program may also be opened to people with equivalent qualifications. In this case, once the application form has been received, the SUPSI will check the suitability of the applicant.

Program

- ♦ Introduction to the fashion industry.
- ♦ The fashion value chain.
- ♦ Fashion innovative business models.
- ♦ Overview of finance for fashion.
- ♦ Organizational and creative team management in the fashion business.

Didactic credits

10 ECTS

Certificate

Certificate of Advanced Studies SUPSI in
Management and Business Innovation in Fashion.

Duration

4 months starting from January 2019.
Approximatively 120 hours in class and 120 hours of
homework.

Time

Lectures are scheduled on Friday late afternoon
(4 academic hours) and Saturday morning
(4 academic hours).

Lecturers

The themes addressed in this course will be
raised by professors as well as by national and
international keynotes.

Responsible

Alessandro Balossini Volpe

Applications

The enrolment deadline is set to two weeks prior
to the beginning of the CAS.

Dates

The lectures schedule will be available onto the
website www.supsi.ch/fc-catalogo.

Location

SUPSI premises – Ticino, Switzerland

Tuition fees

CHF 5'600.–

Tuition fees for members of Ticinomoda

CHF 1'000.–

Information

SUPSI, Department of Innovative Technologies,
Continuing education
Galleria 2, Via Cantonale 2c, CH-6928 Manno
Tel. +41(0)58 666 66 88
dti.fc@supsi.ch, www.dti.supsi.ch



Information

SUPSI, Department of Innovative Technologies
Galleria 2, Via Cantonale 2c, CH-6928 Manno
T +41(0)58 666 66 88, F +41 (0)58 666 65 71
dti.fc@supsi.ch

