

SUPSI

Southern Switzerland Innovation Forum

Digitalization and Sustainability

October 14th 2019, 2 PM

Lugano Arte e Cultura, LAC

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Dipartimento delle finanze e dell'economia
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di Lugano

The University of Applied Sciences and Arts of Southern Switzerland is pleased to invite you to the second edition of the Southern Switzerland Innovation Forum.

An exchange of ideas between the political, economic and scientific worlds on the topic of innovation, analyzed from three different perspectives: The European, the Swiss and the regional level. The focus of the three sessions is a reflection on innovation and the influence of digitalization and sustainability in our region, provided by the participation of prestigious personalities and by success stories of innovative regional companies.

The Forum will be held in English and chaired by Gabriele Di Matteo, journalist, author and moderator, and Giada Marsadri, editor and host.

Registration deadline: 10th October 2019
via the following link
www.supsi.ch/go/fisi-iscrizioni

Programme

14.00 Welcome: Sophia meet Alberto and Claudio
SUPSI's Board President Alberto Petruzzella and Vice president Claudio Boër meet one of the world's most famous Virtual Persons: Robot Sophia.

14.15 Panel 1 - Research and Innovation

Innovation case I

Round table
Science and innovation under the focus of digitalization and sustainability. What are the challenges?

Guests

Europe: Knut Blind, Chair of Innovation Economics, Technische Universität Berlin
Switzerland: Martina Hirayama, Federal Secretary for Education, Research and Innovation
Dominique Foray, Swiss Science Council
Ticino: Giambattista Ravano, SUPSI Deputy Director for Research and Innovation

Musical interlude

performed by violinist Francesca Bonaita
J.S. Bach, Ciaccona (excerpt)

15.15 Panel 2 - Economy and Innovation

Innovation case II

Round table
Economy is innovation driven and gets more and more digitalized. What does sustainable innovation mean and how are these concepts translated into practice?

Guests

Europe: Alessandro Faccendetti, CEO Swiss Post Solutions Italy and Spain
Paola Corna Pellegrini, AD Allianz Partners
Switzerland: Renzo Cicillini, Site Head Lonza in Visp
Ticino: Riccardo Braglia, CEO Helsinn
Carmine Garzia, Head of Research DEASS-SUPSI

Musical interlude

performed by violinist Francesca Bonaita
N. Paganini, Capriccio N. 11
M. Nyman, Caprice for solo violin "Vermeer's Wife Watches Prawns" from Zoo Caprices (1986) op. 1

16.30 Panel 3 - Policy and Innovation

Innovation case III

Round table
How is innovation policy interpreted, do we need new concepts of sustainability? How can we facilitate a sustainable effective interaction between science, economy and society?

Guests

International: Claudio Boër, Senior Advisor Swissnex China and SUPSI's Board Vice president
Europe: Giovanni Azzone, President Arexpo s.p.a
Otto Bruun, European Advisor for Innovation at SwissCore
Enrico Nardelli, President Informatics Europe, Università di Roma "Tor Vergata"
Switzerland: Christoph Eymann, National Council member, Canton of Basel-Stadt
Ticino: Christian Vitta, State President of the Canton Ticino and Director of the Department of finance and economy
Fabio Regazzi, National Council member and President of AITI
Marco Borradori, Mayor of Lugano

17.45 Theatre performance

by Faustino Blanchut and Kevin Blaser
Alumni Accademia Teatro Dimitri

18.00 Questions and conclusions

18.30 Closure

Franco Gervasoni, General Director SUPSI

18.40 Apéro and SUPSI's exhibition of research projects and innovation cases

Thanks to:
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Accademia Teatro Dimitri, University of Music of Conservatorio della Svizzera italiana



Information

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