**VISION**
We aim to be a vocational, multidisciplinary, innovative and Latin-culture university, prominent in Switzerland, a network-creation leader, both in Switzerland and internationally, in the academic, business and political-institutional contexts.

**MISSION**
We mainly train local, professional, highly qualified and immediately operational people, able to move with competence and flexibility in regional, national and international contexts. With research we offer innovative and rapidly applicable solutions, capable of improving both the competitiveness of local companies, organisations and institutions in addition to quality of life of the people.

**VALUES**
Strength
Originality
Multidisciplinarity
Partnership
Innovation
Territoriality
Internationality

**GUIDING PRINCIPLES**
Integrity
Responsibility
Collaboration
### FSD-1
**Territorial positioning and international access based upon cooperation**

We are strengthening our position within the Swiss university system, in order to satisfy the need for increased global exposure.

We value our potential in the regional, national and international environments, both in research and service projects and in the formation of profiles required by collaborators.

By anchoring ourselves on the network of relations developed in the Italian-speaking part of Switzerland, we are acting as a two-way bridge by leveraging our expertise and responding to the needs of the country.

We strive to strengthen and enhance the attractiveness of the professional sector and the cantonal university centre as a catalyst and accelerator for development and innovation initiatives.

For this purpose, we cooperate with USI in particular, vocational schools, with the canton’s compulsory and secondary schools, and with all the institutions and territorial partner organisations that support this policy.

We are acting as a two-way bridge by leveraging our competences to attract talents to SUPSI, with all the institutions and territorial partner organisations that support this policy.

We are also leveraging our competences to attract talents to SUPSI, with all the institutions and territorial partner organisations that support this policy.

We are increasing the number of students, university graduates and school leavers with a focus on the areas of greatest need (health, MINT and teachers in particular), also by developing accompanying measures to reduce drop-out and lifelong learning.

We take care of the rapid and long-term integration of our graduates in the professional environments of interest.

We adapt the educational programme, opening up to other national languages, in particular German, and English, according to the curricula and language skills required by the professional environments of interest.

We support international initiatives aimed at strengthening regional and national standing and related to territorial development.

### FSD-2
**Integrated, innovative, flexible and accessible research and educational programmes**

We promote innovation through applied research, service provision, state-of-the-art basic and continuing education, reinforcing mutual synergies in order to promote their effects on learning models and knowledge transfer in companies and organisations in the area and for the benefit of the local people.

Also, thanks to the application of the specific QAS processes we ensure the continuous improvement of our services, further stimulating the synergies between mandates. We develop an accessible, flexible, future-oriented and transdisciplinary range of educational programmes and continuing education based upon innovative approaches and new knowledge developed in applied research.

We are attentive to the sustainable development of companies and all organisations active in the region.

For this reason, we also value the many teaching skills present within us, attentive to the opportunities and risks associated with digitization. We perform services requested by customers to enhance and increase our skills, with constant attention to the respect for the competition.

We position the institutional portfolio of activities on the themes of the evolution of the needs of individuals and society, including culture, to improve well-being and quality of life.

We encourage collaborations with other national and international academic institutions to create solid synergies in all our institutional mandates.

### FSD-3
**Managing change sustainable development of the organisation and its collaborators**

We ensure the sustainable development of SUPSI, in its economic, social, environmental and cultural aspects, keeping our employees at the heart of our focus.

At the end of the Institutional Accreditation process we ensure the effective and efficient implementation of our QAS processes with the aim of making sustainable organisational development, strengthening the collaborators’ sense of belonging and promoting the spread of a culture of change management.

We develop attractive career paths for all staff, enhancing the scientific, academic, managerial and leadership skills of collaborators, with structured and dedicated programs, also in relation to the evolution in the third cycle for the academic body.

We determinedly adopt the new organisation of the SUPSI management, aimed at strengthening our common identity and the transversal coordination of institutional mandates and all support activities, while respecting the autonomy and enhancement of the diversity present within us.

We maintain our financial stability by carefully managing our asset portfolio, costs and risks.

We consolidate public funding, increase the volume of third-party funding from continuous training, competitive research and community services, and strengthen the acquisition of financing from fundraising, sponsoring and patent/intellectual property development.

### FSD-4
**Campus development**

We value our campuses as welcoming places able to attract students, collaborators and all local stakeholders.

We fit harmoniously into the region with campuses that provide spaces for study, work and relationship at the forefront of technology and the environment.

We encourage and create in all our Campuses appliances, including digital, to encourage interactions and collaborative platforms with and between all our internal and external stakeholders.

Thanks to the greater logistical proximity to USI and with the leading partners in the various regional centres, we are intensifying our collaborations at academic and management levels, as well as at the level of Ticino’s competitive development.

We are committed to the development and enhancement of the digital skills of our staff and students, also in order to promote the integration of new forms of study and flexible working.
### SUPSI

#### Strategy 2021-2024

**Strategy map**

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| 1.1 **Active cooperation in the North-South networks**  
We are recognised as a point of reference in the creation of federal networks on the North-South axis. | 1.2 **Higher qualified local school leavers**  
We will increase the number of graduates resident in Ticino and other cantons in relation to the demand, able to integrate quickly and for the long-term in the world of work. | 2.2 **Synergies between institutional mandates**  
We develop synergies between research, study programmes, continuing education and service performance, enhancing their mutual impact. | 3.1 **Sustainable development**  
We integrate the overall objectives of sustainable development into the management of the institution and the implementation of our mandates. |
| 2.1 **Research and innovation for the area.**  
We are stepping up support for the competitiveness and innovative capacity of businesses, organisations and institutions throughout the region, ensuring sustainable development in its environmental, economic, social and cultural dimensions. | 2.2 **Synergies between institutional mandates**  
We develop synergies between research, study programmes, continuing education and service performance, enhancing their mutual impact. | 3.2 **Staff development**  
We ensure the attractiveness for collaborators with high quality profiles and define growth paths capable of exploiting their potential. | 3.4 **Financial sustainability**  
We ensure our financial stability and sustainability through careful risk and portfolio management with cyclical review processes of the activities, anchored in the QAS. |
| 4.1 **Open and integrated campuses within the territory.**  
We value our campuses to create convenient places of sharing and unique experiences for students, staff and the local community. | 4.1 **Open and integrated campuses within the territory.**  
We value our campuses to create convenient places of sharing and unique experiences for students, staff and the local community. | 3.3 **Effective governance**  
We are developing the new organisation of the SUPSI management, strengthening the transversal coordination of the institutional mandates and operational support areas related to the priority processes described in our QAS. | 4.2 **Intelligent and accessible digital platforms and environments**  
We provide technological tools, applications and secure appliances to facilitate our action with attention to the new needs of study and flexible working. |

**VISION MISSION VALUES GUIDING PRINCIPLES**