Swiss Global Training Days

Designed around the results of a needs analysis conducted last summer, the Swiss Global Competence Lab is excited to offer The Swiss Global Training Days.

This pilot program is a compilation of workshops for higher education employees wishing to advance innovation in internationalization and internationalization of the curriculum (IoC), as well as to lend visibility to their internationalization efforts in their area of responsibility.

May 15, 2023  Identifying the IoC Landscape in your Institution
Location: BFH Business School, Bern
Jacqueline Bürki, BFH Business School
Patrick Studer, ZHAW Applied Linguistics

June 8, 2023  Intercultural Competence Development, Part 1
Location: ZHAW, Winterthur
Stefanie Neumann, ZHAW Applied Psychology
Susan Schärli-Lim, ZHAW Health Sciences

June 16, 2023  Intercultural Competence Development, Part 2
Location: ZHAW, Winterthur
Stefanie Neumann, ZHAW Applied Psychology
Susan Schärli-Lim, ZHAW Health Sciences

October 5, 2023  IoC Methods: Internationalized Learning Outcomes
Location: SUPSI, Lugano
Amit Marantz-Gal, Director Academic Internationalization, Sapir College Israel

February 8, 2024  English-medium instruction as part of IoC: Opportunities and challenges
Location: HES-SO, Lausanne
Paul Kelly, ZHAW Applied Linguistics
Patrick Studer, ZHAW Applied Linguistics
Workshop Descriptions

Identifying the IoC Landscape in your Institution
May 15, 2023

Location
BFH Business School, Bern
Hybrid available

Facilitators
Jacqueline Bürki
BFH Business School
Patrick Studer
ZHAW Applied Linguistics

Addressing global challenges in higher education is even more essential today than ever before. In a super complex society, a shift in focus with regards to how we develop global skills in our students is essential. In order to develop these global skills, we need to reflect on how we can internationalize our curricula (IoC) in a comprehensive way. In this workshop, we will critically review current IoC practices in participants’ institutions and analyze the characteristics of blockers and enablers.

Participants will receive a refresher as to Internationalization of the Curricula (IoC) and what it entails. This includes looking at:

- what we mean by engaging in IoC
- understanding how global skills play a role in IoC
- what the status of IoC is and how it is embedded in the respective participants’ institution in terms of:
  - structures
  - processes
  - measures
- unpacking the characteristics of IoC change agents
- understanding how these change agents may support in integrating IoC systematically

In the course of the workshop, participants will develop a vision map that outlines concrete steps towards embedding IoC in their sphere of influence.

Intercultural Competence Development, Part 1
June 8, 2023

Location
ZHAW Winterthur

Facilitators
Stefanie Neumann
ZHAW Applied Psychology
Susan Schärli-Lim
ZHAW Health Sciences

Intercultural competence: collaborative and on an equal footing. What does that mean when interacting with individuals from other cultural backgrounds?

This first Intercultural Competence workshop focuses on

- what constitutes culture and how cultural competence is defined
- recognizing facets of culture which affect intercultural interaction
- awareness of one’s own cultural values and developing a sensitivity to the values of others
- differentiating between different communication styles and forms of communication and how these may lead to miscommunication

Participants will also reflect on their individual mindset towards their own as well as other cultures by completing the Intercultural Development Inventory questionnaire prior to the workshop.
Workshop Descriptions

Intercultural Competence Development, Part 2
June 16, 2023

Location
ZHAW Winterthur

Facilitators
Stefanie Neumann
ZHAW Applied Psychology
Susan Schärli-Lim
ZHAW Health Sciences

In this second intercultural competence workshop, participants will build on their experience from the first workshop. In particular, the focus is on

- recognizing own intercultural conflict styles and those of others
- being able to recognize critical incidents from one’s own professional life
- addressing critical incidents in the workspace
- adapting one’s communication and cooperation behavior to different cultures in an appropriate manner
- defining future individual learning objectives

IoC Methods: Internationalized Learning Outcomes
October 5, 2023

Location
SUPSI Lugano

Facilitators
Amit Marantz-Gal
Director Academic Internationalization,
Sapir College Israel

This workshop will refresh the concepts and definitions of Internationalization of the Curriculum (IoC) and introduce their application in practice across different disciplines. The participants will then progress from concepts about IoC to practical action and

- critically reflect on curriculum and syllabus design
- learn how to define intended internationalized learning outcomes
- experiment with formulating internationalized learning outcomes using their own course syllabi
- draft possible assessment methods which correspond with the internationalized learning outcomes.

English-medium instruction as part of IoC: Opportunities and challenges
February 8, 2024

Location
HES-SO Lausanne
Hybrid available

Facilitators
Paul Kelly & Patrick Studer
ZHAW Applied Linguistics

The number of courses being taught through English in higher education is increasing worldwide. Switching the medium of language to English, however, involves much more than simply individual teachers translating their slides and changing the language of content delivery into English. It impacts everything: from planning our courses, to the delivery and pedagogy. In this course, we will look at how English fits into the internationalized classroom. We will critically review current practices and analyse the potential and pitfalls university teachers have to look out for. The workshop will focus on

- definitions, current trends, and quality aspects of English-medium instruction (programs)
- communicative and didactic requirements
- teacher mindset
- planning courses and programs.

Participants in this course will be able to orientate themselves when planning to teach on, when planning to develop, or when planning to evaluate an English-medium instruction program in higher education.