

Dipartimento economia aziendale, sanità e sociale

Master of Science SUPSI in Business Administration

Elenco dei moduli

Part-time
Anno accademico 2018/2019

Moduli del 1° anno	Semestre di riferimento	ECTS
Business simulation	1	3.0
Advanced Strategic Management I	1	3.0
Strategic Marketing	1	3.0
Strategic Marketing		
National & International Economic Environment Analysis	1	3.0
National & International Economic Environment Analysis		
Research Methods I	1	3.0
Research Methods I		
Strategic Financial Analysis	1	3.0
Strategic Financial Analysis		
Advanced Strategic Management II	2	3.0
Research Methods II	2	6.0
Research Methods 2		
Project I	2	6.0
Project I - Strategic Planning		

Moduli del 2° anno	Semestre di riferimento	ECTS
Economics & Management of Innovation	3	9.0
Organization & Leadership	3	6.0
Project II	3	12.0
Project II - Innovation Research Project		
Master Thesis	4	15.0
Master Thesis		
Corporate Entrepreneurship & Innovation	4	6.0
Study Tour	4	3.0
Technology Management in Innovative Systems	4	6.0
Management of Innovative Technological System		